

# New River Community College

## Institutional Priorities

### 2023-2024

**Mission Statement:** *We give everyone the opportunity to learn and develop the right skills so lives and communities are strengthened.*

**Opportunity 2027 Strategic Goal:** *Virginia’s Community Colleges will achieve equity in access, learning outcomes, and success for students from every race, ethnicity, gender, and socioeconomic group.*

Priority: <i>Teaching, Learning, Student Success</i> (College Goal)	VCCS Strategic Priorities:	
Strategies	Targets	Outcomes
	<ul style="list-style-type: none"> <li>• <i>Increasing Capacity Regionally</i></li> <li>• <i>Provide Every High School Student with a Meaningful Postsecondary Credential</i></li> </ul>	
<ul style="list-style-type: none"> <li>• Increase enrollment               <ul style="list-style-type: none"> <li>○ Headcount (Academic year)</li> <li>○ FTE (Annualized)</li> </ul> </li> <li>• Improve retention (Fall to Spring)</li> <li>• Improve program completion               <ul style="list-style-type: none"> <li>○ Progression (Fall)</li> <li>○ Graduation (Awards)</li> </ul> </li> </ul>	<p>Increase from 5704 to 5875</p> <p>Increase from 2385 to 2480</p> <p>Increase from 65.3% to 66.3%</p> <p>Increase from 74.8% to 75.1%</p> <p>Increase from 877 to 910 awards</p>	<p>5895 (as of April 1, 2024)</p> <p>2532 (as of April 1, 2024)</p> <p>65.9% (as of April 1, 2024)</p> <p>76.8% for Fall 2023</p> <p>Data will be analyzed in June 2024 after awards are certified.</p>

<b>Priority: <i>Workforce Development (College Goal)</i></b>	<b>VCCS Strategic Priorities:</b> <ul style="list-style-type: none"> <li>• <i>Increasing Capacity Regionally</i></li> <li>• <i>Funding What Works</i></li> </ul>	
<b>Strategies</b>	<b>Targets</b>	<b>Outcomes</b>
<ul style="list-style-type: none"> <li>• Increase FastForward enrollment</li>   <li>• Engage with business and industry               <ul style="list-style-type: none"> <li>○ Services and Resources</li> <li>○ Strategic Alliances</li> </ul> </li>   <li>• Collaborate regionally with other VCCS colleges</li> </ul>	<p>Increase from 220 to 230</p> <p>Engage with 10 businesses/organizations</p> <p>Identify two (2) joint initiatives</p>	<p>164 as of April 1, 2024, with additional classes scheduled</p> <p>See Attachment A for log of sample engagements/activities with regional businesses, industries and organizations</p> <ol style="list-style-type: none"> <li>1. NRCC collaboration with GoVA Region 2 colleges (CVCC, MGCC, VWCC) for VCCS Six-Year Plan and 2024 legislative priorities</li>   <li>2. NRCC collaboration with Southwest Va community colleges (MECC, SWVCC, VHCC, WCC) to host a luncheon for Southwest Va legislators; luncheon was held in November, prior to the opening of the 2024 General Assembly session</li> </ol>

<b>Priority: <i>Resources and Advocacy</i> (College Goal)</b>	<b>VCCS Strategic Priorities:</b> <ul style="list-style-type: none"> <li>• <i>Increasing Capacity Regionally</i></li> <li>• <i>Funding What Works</i></li> </ul>	
<b>Strategies</b>	<b>Targets</b>	<b>Outcomes</b>
<ul style="list-style-type: none"> <li>• Reduce Carry-Forward \$</li> <li>• Support VCCS/NRCC legislative agenda</li> </ul>	Balance at or below state-mandated ceiling for carry-forward \$	In progress  See Attachment B for log of sample meetings, events, and activities

**ATTACHMENT A**  
**Sample Engagements with Local Businesses/Organizations**

Meetings/Communications	Description	Date	Comments/Follow-Up Actions
Onward NRV (Regional Economic Development organization)	Dr. Pat Huber co-chaired capital campaign for Onward NRV, the region's economic development organization.	Spring 2023	
Event with Secretary of Education, Aimee Guidera	Dr. Peter Anderson attended a social with Secretary Aimee Guidera hosted by Verge and Roanoke Regional Chamber of Commerce.	6/9/2023	
Onward NRV	Dr. Mark Rowh serves on the Board of Directors for Onward NRV and attends bi-monthly meetings.	2023-2024	
GoVA Region 2	Dr. Huber serves on the Region 2 Board for Go Virginia and attends quarterly meetings.	2023-2024	
New River Valley Regional Commission	Ms. Angie Covey serves on the Board of Directors and the Executive Committee for the New River Valley Regional Commission and attends monthly meetings of both the full board and Executive Committee.	2023-2024	
Montgomery County Economic Development Commission	Dr. Anderson chairs the Montgomery County Economic Development Commission and attends monthly meetings.	2023-2024	
New River Valley Community Health Foundation	Dr. Huber serves on the Board of Directors for the New River Valley Community Health Foundation and attends quarterly meetings.	2023-2024	
Radford Chamber of Commerce	Dr. Deborah Kennedy serves on the Radford Chamber of Commerce Board of Directors and attends monthly meetings.	2023-2024	
Pulaski County Chamber of Commerce	Dr. Huber serves on the Pulaski County Chamber of Commerce Board of Directors and attends quarterly meetings.	2023-2024	

Meetings/Communications	Description	Date	Comments/Follow-Up Actions
Montgomery County Chamber of Commerce	Dr. Jeanne Symanoskie serves on the Montgomery County Chamber of Commerce Board of Directors and attends monthly meetings.	2023-2024	
PTAC Advisory Board	Dr. Huber attended the PTAC (Project Technical Advisory Committee) Advisory Board meeting for a review of PTAC work with its GoVA Grant (Region 2) focused on building a talent pipeline of skilled workers Industry 4.0 workers.	8/25/2023	
Industry	Dr. Anderson and Ms. Mitchell hosted Nacarato NRV Fleet Services executives and Pulaski County administrator for a meeting and tour of the automotive lab to discuss partnership opportunities.	9/11/2023	
Industry	Dr. Huber, Dr. Anderson, and Ms. Mitchell attended a ribbon-cutting ceremony for NRV Fleet Services.	9/11/2023	
Onward NRV	Dr. Huber, Dr. Rowh, and Ms. Covey attended the Annual Meeting of Onward NRV.	9/14/2023	
Industry Visit	Dr. Huber, Dr. Anderson, and Ms. Mitchell hosted HUB Corporation executives for a meeting and tour of the machining program. Discussion focused on opportunities for partnerships.	9/18/2023	
VERGE	Dr. Huber, serves as a board member and attends meetings of VERGE, which includes alliance members Roanoke-Blacksburg Technology Council (RBTC) and the Regional Accelerator and Mentoring Program (RAMP).	9/19/2023	
Local Government	Dr. Huber, Dr. Anderson and Ms. Mitchell met with Dr. Linda Millsaps, Floyd County administrator, to discuss workforce challenges and partnership opportunities.	9/22/2023	
United Way	Dr. Rowh attended the United Way Rural Summit in Abingdon.	10/26-27/2023	

Meetings/Communications	Description	Date	Comments/Follow-Up Actions
Pulaski County Chamber of Commerce	Dr. Huber, Dr. Rowh, and Ms. Covey attended the Pulaski County Chamber of Commerce Annual Meeting.	11/16/2023	
Healthcare Summit	Dr. Huber, Dr. Anderson, and Ms. Wolfe participated in the VCCS Healthcare Summit at Brightpoint Community College.	11/29/2023	
Montgomery County Chamber of Commerce	Dr. Rowh attended the Montgomery County Chamber of Commerce Legislative Breakfast.	11/30/2023	
Onward NRV	NRCC hosted more than 150 business leaders on the NRCC campus for the winter meeting of Onward NRV, the region's economic development alliance.	12/16/2023	
Pulaski County Industrial Development Council	Dr. Rowh, Dr. Huber, and Mr. Cunningham, chair of the Local College Board, attended Pulaski County Industrial Development Council Breakfast in Richmond with presentation by Federal Reserve Bank of Richmond regarding manufacturing. Industry representatives from Pulaski County attended along with local government representatives.	2/6/2024	
Radford Chamber of Commerce	Dr. Huber and Dr. Kennedy served as panelists for Radford Chamber of Commerce Women's Leadership Series.	3/8/2024	
PTAC	NRCC hosted a regional Industry 4.0 Train-the-Trainer Workshop.	3/11-13/2024	

**ATTACHMENT B**  
**Sample Legislative Activities**

Meetings/Communications	Description	Date	Comments/Follow-Up Actions
Senator Hackworth	Dr. Huber had a conversation with Senator Hackworth at the Appalachian Regional Commission reception and dinner in Abingdon regarding workforce development initiatives at the college.	5/10/2023	
Event with Secretary of Education, Aimee Guidera	Dr. Peter Anderson attended a social with Secretary Aimee Guidera hosted by VERGE and Roanoke Regional Chamber of Commerce	6/9/2023	
Delegate Ballard and Senator Hackworth	Dr. Mark Rowh had in-person conversations with Delegate Ballard and Sen. Hackworth. Delegate Ballard expressed appreciation for the use of the college's facilities for a recent event. He also suggested a meeting with college leadership prior to the next General Assembly session (October or November).	6/13/2023	
Delegate Ballard	Dr. Huber had an in-person conversation with Delegate Jason Ballard with general updates regarding VCCS. She also emphasized NRCC's need for an Advanced Manufacturing and Credentialing Center.	7/26/2023	Meeting scheduled and held
Senator Hackworth	Dr. Huber and Dr. Rowh attended the Legislative Workgroup meeting in Cedar Bluff and met with Senator Hackworth. The emphasis was on workforce development and the need for funding to expand CTE programs and renovate facilities to better serve industry needs.	7/29/2023	
Senator Hackworth	Dr. Huber and Mr. Cunningham (chair of Local College Board) talked with Senator Hackworth following a ribbon-cutting ceremony at NRV Fleet Services in Dublin. They highlighted recent workforce development initiatives, including information regarding the upcoming VCCS legislative agenda.	9/11/2023	
Delegate Ballard	Dr. Huber met with Mr. Terry Durkin, legislative aide for Delegate Ballard. She requested the date for an opportunity to host Delegate Ballard and Mr. Durkin on campus for a preview of legislative priorities.	9/11/2023	Meeting scheduled and held

Meetings/Communications	Description	Date	Comments/Follow-Up Actions
SWVA Region	Dr. Huber participated in a planning session (at VHCC) for the regional legislative luncheon to be held November 16 in Abingdon.	10/3/2023	
Delegate Ballard	Dr. Huber talked with Delegate Ballard at the New River Valley Regional Commission dinner about VCCS strategic priorities for the upcoming General Assembly Session	10/19/2023	
Senator Hackworth – Legislative Aide	Dr. Rowh spoke with Ms. Angie Hall, Legislative Aide to Senator Hackworth, regarding the upcoming legislative session.	10/24/2023	
Delegate Ballard and Terry Durkin, legislative aide	Delegate Ballard, Mr. Terry Durkin, Ms. Covey, Dr. Rowh, and Dr. Huber met at NRCC to review and discuss the VCCS Strategic Priorities. They also reviewed the proposed NRCC Advanced Manufacturing and Credentialing Center as a priority if capital outlay projects are considered during the session.	10/31/2023	
SWVA Legislators	SWVA colleges hosted a legislative luncheon in Abingdon to discuss the VCCS and SWVA colleges' priorities. Legislators from each service region attended.	11/16/2023	
Delegate Ballard, Delegate-elect Obenshain, Senator Hackworth	Dr. Rowh attended the Montgomery County Chamber of Commerce Legislative Breakfast and had individual conversations with Delegate Ballard, Delegate-elect Obenshain, and legislative aide to Senator Hackworth.	11/30/2023	
Senator Kaine's Regional Director, Laura Blevins	Dr. Huber met with Senator Kaine's regional director, Ms. Laura Blevins, and advocated for Workforce Pell.	12/14/2023	
Senator Hackworth's Aide, Angie Hall	Dr. Rowh conferred with Senator Hackworth's representative, Ms. Angie Hall, re: the upcoming General Assembly visit.	12/14/2023	



Meetings/Communications	Description	Date	Comments/Follow-Up Actions
Senator Hackworth Senator Stanley	Dr. Huber, Dr. Rowh, Ms. Covey, and Mr. Bill Cunningham, chair of Local College Board, took students to visit Senator Hackworth and Senator Stanley. Chancellor Doré and Ms. Ellen Davenport accompanied them. They spoke with them regarding the VCCS strategic priorities for the General Assembly session.	1/17/2024	Thank you email sent to each senator.
Delegate Ballard Delegate Arnold Delegate Obenshain	Dr. Huber, Dr. Rowh, Ms. Covey, and Mr. Cunningham took students to visit Delegates Ballard, Arnold and Obenshain to discuss the VCCS strategic priorities for the General Assembly session.	1/17/2024	Thank you email sent to each delegate.
Delegate Obenshain Senator Hackworth Other legislators	Mr. Cunningham, Dr. Rowh, Ms. Covey, and Dr. Huber attended the VCCS Legislative Reception in Richmond and interacted with several legislators, including Senator Hackworth and Delegate Obenshain.	1/23/2024	Delegate Obenshain showed an interest in visiting the college at some point.
	Mr. Cunningham, Dr. Rowh, and Dr. Huber attended the PDIC Breakfast in Richmond for a presentation by Federal Reserve Bank of Richmond. Industry representatives from Pulaski County attended along with local government representatives. Discussion included role of and support for Virginia's community colleges.	2/6/2024	
Senator Hackworth, Delegate Obenshain and other legislators	Mr. Cunningham, Dr. Rowh, Ms. Covey, and Dr. Huber attended Pulaski County Chamber of Commerce Legislative Reception in Richmond and interacted with several legislators, including Senator Hackworth and Delegate Obenshain.	2/6/2024	
Senator Hackworth, Senator Suetterlein, Senator Arnold	Dr. Huber sent emails thanking them for their support of NRCC and the VCCS. She also expressed appreciation for support they may voice to the budget conferees that could help the needs of the VCCS colleges.	3/1/2024	
Delegate Ballard, Delegate Obenshain, Delegate Williams	Dr. Huber sent emails thanking them for their support of NRCC and the VCCS. She also expressed appreciation for support they may voice to the budget conferees that could help the needs of the VCCS colleges.	3/1/2024	